

Rep Order# 8865844 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/17/2012 9:18 AM
Last Received: 09/17/2012 9:13 AM
Showing Buylines: All Lines

1 of 3

Station KUCW-TV SALT LAKE CITY
Advertiser () CTR FOR INDV FREEDOM
Product CRF
Estimate# 1011
Buyer Noelle Ramsey
Phone#
Fax#

Agency () MAIN STREET MEDIA GROUP
PO BOX 25092
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 61/139/1011
Flight Dates 09/19/2012 - 09/28/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

CENTER FOR INDIVIDUAL FREEDOM *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W	8A-9A	ABC4 NEWS @ 8AM ON CW30	:30	\$30.00	09/19-09/19	1	1	1	\$30.00	
	2	TH	8A-9A	ABC4 NEWS @ 8AM ON CW30	:30	\$30.00	09/20-09/20	1	1	1	\$30.00	
	3	F	8A-9A	ABC4 NEWS @ 8AM ON CW30	:30	\$30.00	09/21-09/21	1	1	1	\$30.00	
	4	M	8A-9A	ABC4 NEWS @ 8AM ON CW30	:30	\$30.00	09/24-09/24	1	1	1	\$30.00	
	5	TU	8A-9A	ABC4 NEWS @ 8AM ON CW30	:30	\$30.00	09/25-09/25	1	1	1	\$30.00	
	6	W	8A-9A	ABC4 NEWS @ 8AM ON CW30	:30	\$30.00	09/26-09/26	1	1	1	\$30.00	
	7	TH	8A-9A	ABC4 NEWS @ 8AM ON CW30	:30	\$30.00	09/27-09/27	1	1	1	\$30.00	
	8	F	8A-9A	ABC4 NEWS @ 8AM ON CW30	:30	\$30.00	09/28-09/28	1	1	1	\$30.00	
Rating: 2.0	9	W	6P-630P	TWO AND HALF MEN	:30	\$425.00	09/19-09/19	1	1	1	\$425.00	
Rating: 2.0	10	TH	6P-630P	TWO AND HALF MEN	:30	\$425.00	09/20-09/20	1	1	1	\$425.00	
Rating: 2.0	11	F	6P-630P	TWO AND HALF MEN	:30	\$425.00	09/21-09/21	1	1	1	\$425.00	

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Product CTR

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Fax#

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PO BOX 25092

ALEXANDRIA, VA 22314

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Salesperson () JAN FOX

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LT Ln Day Time Program

Len

Rate

Dates

Spots/Week

of Weeks

Total Spots

Total Cost

Daypart

12 M 6P-630P TWO AND HALF MEN
Rating: 2.0

:30 \$425.00 09/24-09/24 1 1 1 \$425.00

13 TU 6P-630P TWO AND HALF MEN
Rating: 2.0

:30 \$425.00 09/25-09/25 1 1 1 \$425.00

14 W 6P-630P TWO AND HALF MEN
Rating: 2.0

:30 \$425.00 09/26-09/26 1 1 1 \$425.00

15 TH 6P-630P TWO AND HALF MEN
Rating: 2.0

:30 \$425.00 09/27-09/27 1 1 1 \$425.00

16 F 6P-630P TWO AND HALF MEN
Rating: 2.0

:30 \$425.00 09/28-09/28 1 1 1 \$425.00

---REPORT TOTALS---

Report Totals: 16 / \$3,640.00

---SALES MONTHLY TOTALS---

Sep 12: 16 / \$3,640.00

Sales Totals: 16 / \$3,640.00

Station Totals: 16 / \$3,640.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$198,907

CABL 0% KTVX 22%

KJZZ 0% KUCW 1%

KPNZ 0% KUPX 0%

KSL 28% KUTV 22%

KSTU 24% UNKN 0%

Books null
Demos RA35+

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